County Leadership Development: Learn from the best!

As a county leader, you manage several priority-1 decisions, activities, and initiatives every day. Perhaps one of the most important is personnel development – working hard to make existing leaders better and emerging leaders ready. As you conduct this work with existing and emerging leaders to make your county stronger, you deserve to have a program that is easily scalable to accommodate your workforce, a program that is non-disruptive to busy schedules, and cost effective so that you have an immediate return on investment. We have that program for you: the NACO High Performance Leadership Academy, the 12-week, online leadership program led by General Colin Powell.

Over 3,000 county leaders from across the US have already benefited from this <u>Academy</u> and nearly that same amount have already enrolled to participate this year.

"I can say hands-down it was the best leadership training I've ever experienced. Want to know Gen. Colin Powell's 13 rules of leadership? He tells you. Want to know how to communicate and negotiate? He offers his secrets. Want to know how to best-manage people? He drops stories that will give you confidence. And it's not just him. Executives from across the country are invited in as coaches, too. It's an incredible cast of experts."



Others have described it as "the most beneficial use of my time as it relates to leadership training," "highly inspirational and reinvigorating," and "a good to great opportunity!" that has "impacted my life immensely" and has been "a once in a lifetime" experience.

And, there is more to the lessons than General Powell. More than 150 seasoned executives, coaches, academics, and thought leaders have come together to share their insights, best practices, and wisdom in this Academy. Participating makes existing leaders better and emerging leaders ready for the increasingly complex challenges faced in organizations, agencies, and government today.

"This isn't your run-of-the-mill leadership class. The insights from global leaders as well as weekly break-out groups were invaluable." – Director of Human Resources

"Whether formal leadership is a journey you are beginning or a journey you are already on, this course brings you back to the heart of leadership. It provides an opportunity to look at your roadmap, reflect on your attitude and mindset, remind you of the crucial aspects of leadership and equip you with frameworks and concepts to refine your competencies and increase your capacity to lead others successfully." – Manager of Diversity, Training & Development

Enroll your existing and emerging leaders today at www.naco.org/skills.